TDB Trends Research (Nationwide, Research & Summary for December 2022)

Domestic economy slows slightly for first time in five months

 \sim Cost burden of energy and living expenses was negative contributor Effects of rises in real interest rates will be watched closely \sim

(Companies researched: 27,163; Valid responses: 11,680; Response rate: 43.0%; Survey start date: May 2002)

< Trends in December 2022: Tendency toward improvement ends >

The economic diffusion index (DI) in December 2022 was 43.0, down 0.1 point from the previous month, showing the first deterioration in five months. The domestic economy slowed for the first time in five months, owing in part to the increase in production costs and living expenses amidst the surge in the number of COVID-19 patients.

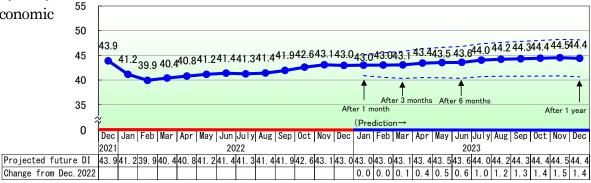
< Future outlook: Economy will plateau >

The domestic economy is expected to generally plateau, swayed by the effects of the rises in real interest rates and overseas economic conditions, etc. e-mail: keiki@mail.tdb.co.jp

By industry: Downturn in 6 industries, 33 business categories. Continued high raw material prices and the increase in COVID-19 cases were negative factors

By size: First across-the-board downturn in five months for businesses of all sizes, albeit mild

By region: Worsened in seven of the ten regions. Delay in price passthrough was compounded by inclement weather



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TDB Trends Research Dec 2022

Economic Diffusion Index (Economic DI)1/2

	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Ratio to the Previous Month
Total	43.9	41.2	39. 9	40.4	40.8	41.2	41.4	41.3	41.4	41.9	42.6	43.1	43.0	▲ 0.1
Large Firms	45.9	44.0	42.9	43.4	43.1	43.5	43.5	43.4	43.8	43.6	44. 2	45.0	44.8	▲ 0.2
Small to Medium-sized Firms	43.5	40.6	39. 3	39.8	40.3	40.7	41.0	40.8	41.0	41.6	42. 3	42.7	42.6	▲ 0.1
Micro Firms	42. 1	39. 1	37. 9	38. 4	38. 9	39.5	40.0	39. 7	39.8	40.7	41.1	41.4	41.3	▲ 0.1

		Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Ratio to the Previous Month
Agriculture,Fore	stry,Fisheries	38. 2	38. 7	36. 4	34.8	35.0	37. 6	34. 7	36. 3	35. 9	35.8	36. 4	37.7	37. 9	0.2
Finance		43.8	41. 9	41.6	42.5	41. 1	42.7	42. 3	41. 9	41.7	43.6	43.2	44.5	44. 3	▲ 0.2
Construction		45.2	43. 3	42.5	42.8	41.8	42.2	42.5	43. 1	43.3	44.0	44. 2	44.9	44. 6	▲ 0.3
Real Estate		46.7	42. 9	42.6	42.8	43.2	44.7	45.9	44.7	44.8	45.3	44.0	45.6	44.8	▲ 0.8
	Food,BEWerages,Livestock Feed	40.8	35. 4	33. 4	34. 2	36. 4	37.6	37.8	36. 7	36. 1	35. 5	38. 2	38.8	38. 3	▲ 0.5
	Textile, Textile Products, Clothing	34. 1	31. 6	31.7	33.0	34. 6	33.8	34. 4	36. 1	32.6	36. 2	35. 7	36.5	37. 9	1. 4
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	46. 4	44. 1	42. 7	41. 1	41.7	41.1	40. 4	40.8	39.8	40.2	40.9	41.9	41.0	▲ 0.9
	Pulp, Paper and Paper Products	42.9	40. 2	36. 4	37.2	40.3	38. 3	37. 4	37.5	36.6	38.0	40.4	40.2	39. 2	▲ 1.0
	Publishing, Printing	32. 1	28.6	29.5	29.6	30.7	30.3	29.7	29. 1	29.6	30.0	31.8	32.9	32. 4	▲ 0.5
Manufacturing	Chemical	46.7	44. 5	42.3	42.7	42.3	41.7	41.1	41.8	42.6	42.3	40.8	40.8	41.5	0.7
	Steel, Nonferrous Metals, Mining	46.4	44.6	43.8	42.6	42.1	40.9	41.2	42.9	42.7	43.0	43.9	43.6	43.1	▲ 0.5
	General Machinery	49.1	47.7	46.7	46.7	45.9	46.9	46.3	46.3	46.2	45.4	45.8	45.9	44. 9	▲ 1.0
	Electrical Machinery	48.5	46.6	46.1	44.3	44.8	44.3	44.8	44.7	44. 2	45.2	44.8	45.4	44.5	▲ 0.9
	Transportation Machinery, Equipment	45.6	41.6	39. 9	40.0	38. 1	37.6	36.8	40.3	41.2	40.2	42.2	42.1	41.0	▲ 1.1
	Precision Machinery, Medical Instruments and Equipment	53. 0	52.0	49.5	47. 1	46.8	48. 2	48.8	48.5	46.5	46. 2	46. 1	46. 1	46.3	0.2
	Other	41.1	35. 9	36. 1	35.4	37.3	39. 2	38. 1	37.8	38. 2	37. 5	35. 4	35.9	37.0	1. 1
	Total	45.1	42.5	41.2	40.9	41.2	41.0	40.8	41.3	41.0	41.1	41.6	41.9	41.5	▲ 0.4
	Food, BEWerages	38.2	32. 7	30.1	32.6	36.2	37.3	37. 1	37.0	35.6	35.8	37.4	38.8	38. 2	▲ 0.6
	Textile, Textile Products, Clothing	29.3	27. 6	24. 9	25.4	28.7	31.4	31.3	29. 9	29.9	29.9	32.4	33.1	34.0	0.9
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	42. 4	40.0	39. 7	40.5	38. 6	38. 1	38. 3	38. 6	38. 5	37. 5	39.8	39. 5	40. 2	0.7
Wholesale	Paper Products, Stationery, Books	34. 2	32. 7	31.9	34.6	33.8	34. 2	32.8	33.0	33.5	34. 5	37. 1	37.0	33.8	▲ 3.2
	Chemical	45.3	43. 2	41.9	43.5	42.3	42.3	41.6	43.5	43.0	43.4	42.6	43.8	43.5	▲ 0.3
	Recycled Resources	52.8	45.8	50.5	53. 2	54.0	47.5	41.4	40.9	39.6	47.0	46.3	43.5	46.2	2.7
	Steel, Nonferrous Metals, Mining Products	45. 2	42. 3	40. 5	41.1	40.3	40.0	39. 7	39. 3	39. 3	39.8	39. 7	40. 2	39. 9	▲ 0.3
	Machinery, Equipment	44. 7	42.8	42.4	41.9	42.5	42.0	42.9	43.1	42.6	43.3	44. 1	44. 1	43.8	▲ 0.3
	Other	40.1	36. 3	33. 7	35. 5	37.3	37.8	38. 1	37. 7	37. 7	38. 2	39.0	39. 6	40.9	1.3
	Total	41.8	39.0	37. 7	38.6	39. 2	39. 4	39. 4	39. 5	39. 2	39. 6	40.6	41.0	41.0	0.0

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TDB Trends Research Dec 2022

Economic Diffusion Index (Economic DI)2/2

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		Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	M ay-22	Jun 22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Ratio to the Previous Month
	Food, BEWerages	41.1	36. 5	36. 3	38. 6	37.7	41.8	42.7	40.3	39. 9	40.2	39.6	43.2	42.2	▲ 1.0
	Textile, Textile Products, Clothing	40.0	31.8	23.8	30.6	33.6	33. 9	33.6	37.7	33. 6	34. 9	38.7	38. 1	35.4	▲ 2.7
	Drugs, Sundries	38. 4	36.0	32.1	36.8	32.1	38. 9	40.1	37.1	41.9	39. 5	38.9	40.6	39.0	▲ 1.6
	Furniture	42.9	35.6	29.8	30.6	39. 2	34.3	39.8	35. 2	36. 1	40.0	37.8	36. 2	31.0	▲ 5.2
Retail	Electrical Household Appliances, Information Machinery and Equipment	35. 5	32. 3	30. 2	33. 0	33. 7	34. 7	34.0	36. 7	32. 7	37. 1	35. 1	35. 3	37.2	1.9
	Motor Vehicles, Motor Vehicle Parts	36.5	35.0	33.5	34.7	35. 1	37.1	36. 4	32.4	35. 9	38.8	37.6	37. 2	35. 3	▲ 1.9
	Special Merchandise	36.0	33.3	30.9	29.9	31.3	33. 1	34. 3	33. 2	34. 7	34.0	33.5	35.4	34.8	▲ 0.6
	Various Merchandise	37.5	36.2	32.6	34.0	36.4	39. 9	37.8	40.2	38. 0	36. 1	41.3	41.4	42.6	1.2
	Other	43.3	40.0	40.0	43.9	34.7	41.0	39.7	36.9	42.3	32. 1	36.5	44. 9	41.1	▲ 3.8
	Total	37.7	34. 4	31.9	33. 3	34.0	36.4	36.7	35.7	36. 3	36.7	36.8	38. 2	37.4	▲ 0.8
Transportat	ion,Warehousing	40.3	37.7	35.5	35.4	36.6	37. 2	37. 1	37.8	37. 3	38. 2	40.7	41.6	41.6	0.0
	Restaurants	34.7	24.2	16.9	23.8	32.8	34.3	38.0	34.0	28. 1	31.8	39.0	39. 1	41.5	2.4
	Postal, Telecommunications	41.7	46.7	50.0	48.5	50.0	53.0	56.0	47.0	47. 9	51. 9	52.4	50.0	48.3	▲ 1.7
	Electricity, Gas, Water, Heat	39.7	40.0	37.5	33.3	35.7	40.6	34. 3	37.7	35. 9	36. 1	31.1	32.3	36.7	4.4
	Leasing, Rentals	44.8	42.0	41.0	40.2	42.0	43.3	44. 9	40.8	44. 7	45.6	47.5	48.4	47.4	▲ 1.0
	Lodging, Hotels	29.5	12.9	12.8	18.1	28.3	33.0	33. 3	30.3	38. 0	37. 4	53.3	54.8	52.2	▲ 2.6
	Recreation	38.4	33.3	31.2	35. 1	35.6	38. 9	41.6	40.7	40.1	42.2	45.0	43.8	43.2	▲ 0.6
	Broadcasting	46.9	45.8	47.6	44.4	43.9	43.3	41.7	43.0	38. 3	46. 1	43.1	41.7	39. 5	▲ 2.2
Service	Maintenance, Guarding, Testing	45.7	42.3	40.2	42.3	43.1	42.5	44.2	42.2	43.4	42.8	42.8	43.6	45.6	2.0
	Advertising	37.7	32.7	31.5	36.4	36. 9	34.8	37.3	34.3	36.7	39.3	40.9	40.3	39.7	▲ 0.6
	Information	52.5	50.1	50.2	51.1	50.8	50.8	52.0	51.5	52.7	53.0	52.3	53.0	53.6	0.6
	Labor Dispatching	43.3	45.1	41.5	44.4	45.7	47.6	45.7	46.5	49.8	47.4	48.8	46.5	50.0	3. 5
	Special Services	50.3	47.2	46.2	46.9	48.1	48.1	49.6	48.7	48.3	49.4	49.0	48.8	48.7	▲ 0.1
	Medical, Welfare, Public Health	43.2	42.4	41.0	42.5	44.5	44.4	43.5	42.5	41.2	41.7	43.2	43.6	42.8	▲ 0.8
	Education	43.2	39.7	40.2	37.8	39.6	35.6	40.1	38.8	39. 7	43.7	42.1	42.8	41.2	▲ 1.6
	Other	42.4	39.3	36. 9	39.3	42.1	42.7	42.8	42.4	41.2	42.8	43.3	43.5	44.0	0.5
	Total	46. 1	42.8	41.4	43.1	44.5	44.8	45.9	44.4	45. 4	46.3	47.1	47.3	47.7	0.4
Other		40.5	36.3	37.3	38.7	36.8	38. 1	35.6	36.6	38. 3	37. 2	37. 9	38.2	36.7	▲ 1.5

	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug*22	Sep-22	Oct-22	Nov-22	Dec-22	Ratio to the Previous Month
Hokkaido	41.1	38.6	37.0	36. 5	37. 9	38. 9	40.1	41.0	40.2	40.7	41.2	40.9	40.8	▲ 0.1
Tohoku	41.7	38. 1	37.0	37.0	37.6	39. 1	39.0	38.8	38. 1	39.3	39.9	40.3	39. 4	▲ 0.9
kitakanto	45.0	42.3	40.7	40.7	42.0	42.1	42.6	42.9	43.8	42.5	43.7	43.7	43. 1	▲ 0.6
minamikanto	44.8	42.6	41.5	42. 1	42.4	42.7	43.2	42.6	43.3	43.6	43.8	44. 4	44.7	0.3
Hokuriku	43.6	40.9	39. 2	39. 2	39. 9	40.6	40.5	41.5	40.8	41.7	42.3	42.2	42.2	0.0
Tokai	44.4	41.1	39.7	40.2	40.2	40.1	39.5	39.5	39.7	40.4	41.1	41.4	41.7	0.3
Kinki	43.3	40.8	39.8	40.5	40.8	40.9	40.9	40.9	41.1	41.5	42.3	43.0	42.7	▲ 0.3
Chugoku	42.9	40.7	40.0	40.7	39.8	40.6	41.1	41.3	40.9	41.8	42.8	43.8	43. 4	▲ 0.4
Shikoku	43.2	39. 3	37. 1	38. 9	38. 1	38. 7	38. 4	38. 3	37. 7	38. 7	40.3	40.0	39. 3	▲ 0.7
Kyushu	44. 5	41.3	39.5	40.9	41.5	41.6	42.2	41.5	41.3	43.0	44.0	45. 1	44.8	▲ 0.3

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TDB Trends Research Dec 2022

Survey of Corporate Trends regarding Return to Domestic Sourcing and Manufacturing

One in 4 companies is returning to domestic sourcing and manufacturing Biggest reason is difficulty of procurement owing to supply chain-disruption

- Production capacity and cost competitiveness in Japan are issues -

Against the background of the spread of COVID-19 and rising geopolitical risk, difficulty in procuring raw materials and products from overseas and soaring prices are continuing.

Amidst this situation, a movement toward returning production points and supply sources to Japan is occurring among some companies, along with a switch toward domestic products.

Accordingly, Teikoku Databank conducted a corporate survey on the return of domestic sourcing and manufacturing to Japan. The survey was conducted along with the December 2022 TDB survey of economic trends.

*Survey period: December 16, 2022 – January 5, 2023; companies surveyed: 27,163 companies nationwide; Valid responses: 11,680 (Response rate 43.0%)

*Details of this survey can be found on the dedicated Economic Trend Survey website (https://www.tdb-di.com)

Survey results (Summary)

- 1. While 30.0% of companies responded that they "procure from overseas and use imported items", 46.7% responded that they "do not procure from overseas or use imported items", and 23.2% responded that they "do not know".
- 2. Among companies that procure from overseas or use imported items, 40.0% indicated that they are "implementing or considering measures" such as switching to domestic bases or supply sources, transferring them to third countries, or switching to domestic products, etc. In particular, the percentages were high in the areas of "construction", "fibers, fiber products", and "clothing accessories wholesaling".

Among companies that procure from overseas, about one in four indicated that they have "returned to domestic sourcing or switched to domestic products".

- 3. The top reason for implementing or considering these measures was "stable procurement" (52.7%), followed by "increase in import costs due to depreciation of the yen" (44.6%).
- 4. As the reason for not considering such measures, nearly half (48.9%) indicated that "stable procurement is continuing", followed by 34.1%, who said, "It is cheaper to procure from overseas or use imported products".

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TDB Trends Research Dec 2022

Appendix

1.Research Subjects(Companies researched: 27,163; Valid responses: 11,680; Response rate: 43.0%)

1.Region

Hokkaido	561	Tokai	1,266
Tohoku	792	Kinki	1,985
kitaKanto	898	Chugoku	788
minamikanto	3,423	Shikoku	383
Hokuriku	596	Kyushu	988
		Total	11,680

2.Industry (10 Industries 51 Lines of business)

Agriculture,F	orestry, Fisheries	123
Finance		169
Construction		1,793
Real Estate		451
	Food, Beverages, Livestock Feed	339
	Textile, Textile Products, Clothing	116
Manufacturing (2,908)	Construction Materials, Furniture, Ceramics, Stone and Clay Products	223
	Pulp, Paper and Paper Products	88
	Publishing, Printing	167
	Chemical	399
	Steel, Nonferrous Metals, Mining	523
	General Machinery	484
	Electrical Machinery	306
	Transportation Machinery, Equipment	106
	Precision Machinery, Medical Instruments and Equipment	76
	Others	81
	Food, Beverages	345
	Textile, Textile Products, Clothing	162
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	311
Wholesale	Paper Products, Stationery, Books	98
(2,707)	Chemical	271
	Recycled Resources	35
	Steel, Nonferrous Metals, Mining Products	276
	Machinery, Equipment	872
	Others	337

	Food, Beverages	107
	Textile, Textile Products, Clothing	56
	Drugs,Sundries	41
Retail	Furniture	21
(659)	Electrical Household Appliances, Information Machinery and Equipment	47
	Motor Vehicles, Motor Vehicle Parts	100
	Special Merchandise	209
	Various Merchandise	63
	Others	15
Transportat	ion,Warehousing	516
	Restaurants	102
	Telecommunications	10
	Electricity, Gas, Water, Heat	15
	Leasing, Rentals	111
	Lodging, Hotels	115
	Recreation	112
Service	Broadcasting	19
(2,309)	Maintenance, Guarding, Testing	212
	Advertising	117
	Information	635
	Labor Dispatching	92
	Special Services	323
	Medical, Welfare, Public Health	148
	Education	38
	Others	260
Others		45
	Total	11.680

3.Size

Large Firms	1,843	15.8%
Small to Medium-sized Firms	9,837	84.2%
micro Firms	3,683	31.5%
Total	11,680	100.0%

2.Research Items

*Business Confidence (current, in 3 months, in 6 months, in 1 year)

*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

3. Research Period and Methodology

Internet-based survey conducted December 16 2022 – January 5 2023

The explanation of the Economic Diffusion Index

Research Purpose/Researched Terms

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 26,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

Selection of the Subject Corporations

Companies of all sizes in all domestic industries are eligible to participate in the survey.

DI Calculation

The DI (Diffusion Index) is calculated by multiplying the number of responses for each assessment category by the number given in parentheses in the table below, to a seven-level assessment rated by companies.

Selection category	Extremely good	good	fairly good	neither good nor bad	fairly bad	bad	very bad
points	6	5	4	3	2	1	0
number of responses for each category	N_6	N_5	N ₄	N ₃	N_2	N ₁	N_0

Economic DI

$$= \frac{\text{Total of (Points for each category} \times \text{Number of responses for each category)}}{\text{Number of valid responses } N} \times \frac{1}{6} \times 100$$

$$\equiv \frac{\sum_{i=0}^{6} i \times N_{i}}{N} \times \frac{1}{6} \times 100$$

An economic DI of 50 is **the point separating good and bad**, so a DI over 50 means "good," and below 50 means "bad." (The numbers are rounded off to one decimal place.) No weight is given according to a company's size, and calculations are made on the basis of "one company, one vote."

Size Classification

Industry	Large Firms	Small to Medium-Sized Firms (Micro Firms included)	Micro Firms		
Manufacturing and	Capital: More than 300 million yen	Capital: Below 300 million yen			
Other Industries*	and	or	No. of Employee: Below 20		
	No. of Employee: Over 300	No. of Employee: Below 300			
Wholesale Trade	Capital: More than 100 million yen	Capital: Below 100 million yen			
	and	or	No. of Employee: Below 5		
	No. of Employee: Over 100	No. of Employee: Below 100			
Retail Trade	Capital: More than 50 million yen	Capital: Below 50 million yen			
	and	or	No. of Employee: Below 5		
	No. of Employee: Over 50	No. of Employee: Below 50			
Service**	Capital: More than 50 million yen	Capital: Below 50 million yen			
	and	or	No. of Employee: Below 5		
	No. of Employee: Over 100	No. of Employee: Below 100			

Note1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-size corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.